

North-West (Rice Lake) *Build Wisconsin* Regional Workshop Small Group Record

Small Group _____ Double Green _____

Facilitator _____ Ed Hass _____

Recorder-Reporter _____ Beverly Gehrke _____

Top 10 responses to the question: “What can the State do to foster economic growth in your region?”

Priority response #1 (votes: _7_)

Provide increased incentives for Wisconsin business for recruitment and retention of employees

Priority response #2 (votes: _5_)

Recognize human capital and embrace the fact that not every individual wants post-secondary education or that every job needs it

Priority response #3 (votes: __4_)

Identify natural resources and pursue research dollars

Priority response #4 (votes: __4_)

Clean-up and consolidate date the number of economic development tools within each state dept.

Priority response #5 (votes: __4_)

Better organize state departments to follow regional boundaries

Priority response #6 (votes: __4_)

Increase funding and support for business incubators

Priority response #7 (votes: __3_)

State should redirect attention to primary responsibilities – infrastructure, education and taxing

Priority response #8 (votes: __2_)

Incentives to local people local

Priority response #9 (votes: _2_)

State should be more active in creating statewide organization for economic development efforts

Priority response #10 (votes: __2_)

Make education funding equitable

Priority response #11 (votes: __2_)

Tech businesses guaranteed loan program for rural areas

“Actions Necessary to Achieve our Ideas” Exercise

“If we want to accomplish this [priority issue #1], what does “the State” (as defined earlier) have to do now?”

Priority Issue #1 Provide increased incentives for Wisconsin business for recruitment and retention of employees

- Committee with school and local community to provide opportunities for students to work in local businesses
- Teach youth entrepreneurial skills (self-esteem and self-starters)
- Encourage public/private partnerships (school-to-work, apprenticeship, mentoring)
- Tax credits for employer, reimbursement for tuition
- Retaining incumbent workers
- Contest for local business entrepreneurs to qualify for business start-Urgent- coordinate statewide and promote more with young
- Coordinate tax credits for training – need to have employees stay with company
- Talk to business owners directly about ideas
- Incentives for corporations to have industry tours for educators – cooperate with chambers
- Target school counselors to link with local businesses
- Develop comprehensive careers with DPI curriculum – guest speakers and interaction
- Involve trades, professional programs and rural education programs
- Show students relationship of curriculum to career
- Ways to integrate older workers through incentives